



UNIVERSIDAD
DE GRANADA

Resumen

"The ultimate goal of the science park is to promote scientific culture and contribute to the democratization of knowledge, under the firm conviction that it is possible to bring science to all audiences, to inspire new generations and to break the An ancient and erroneous division between scientific and humanistic culture. To be consolidated as a public tool at the service of education, innovation and Science."

The above was explained in the memory of the science Park 2017. However, the relevance that the science park has accumulated as a tourist and economic engine is no less important, making it an economic and employment spring of first magnitude. Therefore, it makes sense to evaluate the tourism, social and economic effects that the institution projects in its closest environment. In the last study of socioeconomic impact of the science park of Granada that was made in 2006, it was shown that the same had been visited by 326,000 people, who made an expenditure of 8.5 million euros, which generated a gross value added of 7.32 millions of euros in the national group and of 5.6 million of euros in the near surroundings of Granada. In addition, 200 jobs were necessary, both direct and indirect, to carry out all the production necessary to meet the level of demand required by tourists who visited the park.

The question is to update this study with data from 2018.