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FACULTAD DE  
CIENCIAS ECONÓMICAS  
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The School of Business, Woxsen University

In Collaboration with

Faculty of Economics and Business Administration, University of  
Granada, Spain

Presents

## International Conference on Sustainable Business Futures ( ICSBF 2025)

30<sup>th</sup> and 31<sup>st</sup> of October 2025

Main Theme of the Conference:

***Navigating Climate Change, Technology, and Social Impact***

### Introduction to Conference

In the face of mounting global challenges, sustainability has emerged as a crucial imperative for businesses worldwide. Companies are increasingly recognizing that their long-term success and resilience depend on their ability to integrate sustainable practices into their operations. This conference, organized by Woxsen University and University of Granada, aims to delve deeply into the multifaceted aspects of sustainability, examining how businesses can drive positive change while achieving their strategic objectives. As climate change continues to pose significant threats to ecosystems, economies, and communities, it also presents unique opportunities for businesses to innovate and lead. Ultimately, this conference seeks to catalyse action and collaboration, empowering businesses to become proactive agents of change in the pursuit of a sustainable future. Join us as we embark on this transformative journey, exploring the intersection of climate change, technology, collaboration, and social impact in the world of business.

### Call for Papers

**International Conference on Sustainability and Business Futures (ICSBF 2025)**

**Theme:** *Navigating Climate Change, Technology, and Social Impact*

**Dates:** October 30–31, 2025

**Hosted by:** School of Business, Woxsen University, India

**In Collaboration with:** University of Granada, Spain



## About the Conference

ICSBF 2025 is an online international academic conference that brings together academics, researchers, and industry practitioners to explore how sustainability, technology, and social responsibility intersect in today's business environment. Join us as we navigate global challenges and future business paradigms shaped by climate change, innovation, and governance. The **virtual format eliminates the need for travel**, making participation accessible from anywhere in the world.

## Submissions

ICSBF2025 invites academicians, research scholars, corporate/industry practitioners to submit:

- Research Papers (Qualitative/Quantitative/Mixed Methods)
- Review Papers
- Conceptual Papers

Your paper will be peer reviewed, and a decision will be made and intimated to you about acceptance. The presentation will be one of the following formats:

- Virtual Presentations

Note: All presentations and participations will be in the online mode.

## Conference Tracks

### Track 1: Climate Change as a Value Driver for Businesses

This track explores how businesses can leverage climate change-related challenges and opportunities to create competitive advantages, drive innovation, and meet stakeholder expectations for sustainability.

Sub-tracks:

- Carbon Neutral Business Models and Strategies
- Climate Risk Assessment and Corporate Resilience
- Circular Economy Practices in Reducing Carbon Footprint
- Green Marketing and Brand Positioning for Climate-Conscious Consumers
- Climate Policy and Regulatory Impacts on Business
- Innovative Carbon Offset Strategies in Corporate Sustainability

### Track 2: Digital Governance for Advancing Sustainability

This track delves into the role of digital governance in facilitating sustainability, ethical AI practices, data-driven decision-making, and regulatory compliance.

Sub-tracks:

- AI and Machine Learning for sustainability



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- Blockchain and Transparency in ESG Reporting
- Cybersecurity and Data Ethics in Sustainability Governance
- Digitalization for Sustainable Supply Chains
- Smart Cities and Technology-Driven Environmental Policies
- IoT and Big Data Applications in Sustainability Management

### **Track 3: Opportunities for Collaborative Partnerships in Technology for Business Sustainability**

This track focuses on how businesses, governments, and research institutions can collaborate to drive technological advancements that contribute to sustainable business practices.

Sub-tracks:

- Public-Private Partnerships for Green Innovation
- Cross-Sector Collaboration for Sustainable Infrastructure
- Green Technologies and Innovation for Sustainability
- Industry 4.0 and Sustainable Manufacturing Practices
- Entrepreneurship and Startups for Green Business Transformation
- Global Alliances for Sustainable Technology Development

### **Track 4: Environment and Renewable Energy Solutions**

This track highlights the emerging trends, policies, and technologies shaping the future of renewable energy and environmental conservation.

Sub-tracks:

- Advancements in Solar, Wind, and Hydrogen Energy
- Sustainable Resource Management and Biodiversity Conservation
- Sustainable Mobility and Green Transportation Innovations
- Innovations in Energy Storage and Grid Sustainability
- Water Conservation and Climate-Adaptive Infrastructure
- Policy and Regulatory Frameworks for Renewable Energy Expansion

### **Track 5: Sustainable Finance: Green and Impact Investing, ESG and Innovation**

This track explores the evolution of finance in driving sustainable development, ethical investments, and innovative funding mechanisms.

Sub-tracks:

- Green Bonds and Sustainable Investment Instruments
- ESG Metrics and Corporate Sustainability
- Impact Investing for Socioeconomic and Environmental Growth
- Fintech Solutions for Driving Sustainable Finance
- Sustainable Portfolio Management and Risk Assessment
- Ethical Banking and Sustainable Financial Regulations

### **Track 6: Social Impact for a Sustainable Future**

This track discusses the crucial role of businesses in fostering social responsibility, equitable economic growth, and long-term sustainability for communities.

Sub-tracks:

- Corporate Social Responsibility and Sustainable Business Practices
- Inclusive Business Models for Social Equity and Diversity



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- Education, Skill Development, and Empowerment for Sustainability
- Public Administration and Social Impact
- Human Rights and Fair Trade in Business Supply Chains
- Measuring and Scaling Social Impact through Business Innovation

## Important Dates:

Registration & Abstract Submission Begins	15 <sup>th</sup> June 2025
Decision on Abstract Acceptance or Rejection:	Within 2 Weeks from Submission of Abstract
Full Paper Submission Due Date	25 <sup>th</sup> September 2025
Registration Closes	30 <sup>th</sup> September 2025
Spot Submissions	15 <sup>th</sup> October 2025

## Registration Fees (Please Pay the Registration Fees at [icsbf.woxsen.edu.in](https://icsbf.woxsen.edu.in)):

Category	Fee
Corporate / Practitioner (India)	INR 2500
Academician (India)	INR 1000
Research Scholar / Students (India)	INR 500
International (Academician / Corporate)	110 USD
International (Students / Scholars)	55 USD
Spot Submission	INR 3000 / 150 USD

### Please Note:

- Above rates are to be paid per submission. Multiple papers will have to be registered separately.
- Registration fee once paid, is non-refundable.
- Certificates will be issued to registered participants only.
- Article procession fee will be charged separately to publish the paper in SCOPUS/ Web of Science/ ABDC

## Publication Opportunities

Selected papers of the conference may be considered for an issue of a Scopus/ABDC/UGC Care listed journal/ Books. However, there would be a second round of peer review by each journal as per their submission guidelines. The following is list of available publication opportunities:



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Confirmed publication opportunities include:

- Dykinson Publishers
- *Journal of Strategic and Management Studies*
- *Economic Sciences*

## Inquiries

Please submit your abstracts to: [icsbf@woxsen.edu.in](mailto:icsbf@woxsen.edu.in)

## Conference Schedule

Day 1: Opening Ceremony and Keynote Sessions

Day 2: Papers Presentations and Valedictory Session

## Conference Committee

### Chief Patrons

- Dr. Raul V. Rodriguez, Vice President, Woxsen University
- Dr. Uma Ananda, Vice-Chancellor, Woxsen University
- Dr. David Meyer, Executive Dean, School of Business, Woxsen University, India

### Patrons

- Dr. Hemachandran K, Vice Dean, School of Business, Woxsen University, India
- Dr. Syed Hasan Jafar, Vice Dean, School of Business, Woxsen University, India

### Convenor

- Dr. Shiva Sai Kiran, Assistant Professor of Sustainability, School of Business, Woxsen University, India
- Dr. Jitesh Lalwani, Assistant Professor of Sustainability, School of Business, Woxsen University, India

### Co-convenors

- Dr. Encarnación Álvarez-Verdejo, Associate Professor, Master Coordinator, Department of Quantitative Methods for Economics and Business, Faculty of Economics and Business, University of Granada, Spain
- Dr. Cristina Alcaide Muñoz, Assistant Professor, Department of Accountancy and Finance, Faculty of Economics and Business, University of Granada, Spain
- Dr. Afzalur Rahman, Professor, School of Business, Woxsen University, India